22nd Euretina Congress Hamburg

EURETINA
European Society of Retina Specialists

1-4 September 2022

Congress Centre Hamburg & Online

SPONSORSHIP BROCHURE

Euretina 2021 VIRTUAL CONGRESS **STATISTICS**

8,225
Registered Attendees

4
Virtual Congress **DAYS**

5
Concurrent Channels

50
Virtual Sessions

22
Industry Sponsored Symposia

10
CME Credits

3
Independent Medical Education (IME) Symposia supported by 4 Industry Partners

17,072
Live-stream Views

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CONGRESS ATTENDANCE

Virtual 2021 - 8,225

Virtual 2020 - 8,222

Paris 2019 - 6,992

DELEGATE % ATTENDANCE*

2021	%	2020	%	2019	%
United Kingdom	9	Spain	8	United Kingdom	9
Spain	8	United Kingdom	8	Spain	8
Turkey	4	China	6	France	7
France	4	Turkey	4	Italy	7
Switzerland	4	Germany	4	Switzerland	6
Rest of the World	71	Rest of the World	70	Rest of the World	63

*Top 5 countries

SPONSORSHIP OPPORTUNITIES

The European Society of Retina Specialists invites you to participate as a sponsor at the 22nd Euretina Congress taking place at the CCH (Congress Centre Hamburg), Germany from 1- 4 September 2022.

EURETINA has a wide variety of sponsorship and advertising opportunities exclusively available to companies exhibiting at the Congress.

SUSTAINABLE CONGRESS: As the Euretina Congress continues to grow, we are conscious of the environmental impact associated with an event of its scope. We are thus committed to reducing waste, lowering carbon emissions and using sustainable and ethically sourced congress materials.

MEMBERSHIP LOUNGE NEW

– €30,000

This is an exciting new opportunity. In Hamburg EURETINA Members will have access to Members only lounge which intends to be a relaxing sanctuary within the Congress Centre. The Membership lounge will provide members with complimentary refreshments and a space to relax and have a long overdue catch up with friends. The sponsor of the lounge will have access to the lounge and will be recognised in the lounge promotion. The sponsor will also have access to a screen within the lounge to showcase their products. Members Lounge will be located in very visible location for sponsors.

RECYCLED PET LANYARDS

– €10,000

High visibility opportunity! Your company logo will appear on the official meeting lanyards. Distributed at the registration desk, all attendees will be given the official lanyard to wear during the Congress. The lanyards will be pre-printed with your company logo on them, keeping your company name visible throughout the event.

We have made the switch to PET lanyards produced with repurposed plastic materials which are globally recognised as an environmentally safe, recyclable product.

CONGRESS EBLASTS

Be a part of the Euretina pre-congress marketing eBlasts, a high impact branding opportunity for Industry to reach our strong email database. Industry can purchase advertising within the official Euretina campaign, enabling companies to communicate directly to the full Euretina mailing list, including the exclusive Congress Pre-Registration Delegate list.

For the Congress in Hamburg there will be a total of 8 eBlasts sent prior to the event in order to communicate information on Registration, the Scientific Programme, Exhibition, Hotels and more.

- Banner Ad – €6,800 - 4 available

SPONSORED SEATING AREA NEW

– €25,000

A relaxing space for delegates to take a break from a busy Congress. A space where delegates can once again have a chance for a long overdue face to face conversation with an old friend, colleague, mentor, mentee. By sponsoring this space, the sponsor will receive recognition through signage and branding in the area.

PERSONAL SANITISER BOTTLES & SANITISING STATIONS NEW

– €POA

Help keep delegates safe by providing sanitiser for their personal use as well as stations around the venue - stations and bottles will be branded with the sponsors artwork.

CHARGING STATIONS

– €10,000 per station

With the current growing reliance on electrical devices, your company can provide delegates with a power source for their various devices during the Congress. Charging stations will be placed at various points in the Congress Centre.

WATER STATIONS

– € Price on Application

Supply the attendees with natural refreshments by sponsoring cartons of water to be distributed throughout the Congress Centre. With a choice of natural spring or mineral water, your company logo will appear as the label and will be distributed by the organisers in prime locations throughout the Congress Centre.

'YOU ARE HERE' SIGNAGE *– €25,000*

Your logo will appear on 5 large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.

INDOOR & OUTDOOR SIGNAGE

– € Price on Application

Highly sought-after, high impact advertising opportunities. A separate signage brochure will be available in April 2022.

EURETINA APP SOLD

– €20,000

The official Euretina App has a whole range of cutting edge features and will be available to download on mobile devices prior to the congress in Hamburg.

The Euretina App is designed with our delegates in mind so that they will have all the information that they will need at their finger tips!

As the official sponsor, your brand/logo will be incorporated into the design of the App through a splash page and banner advertising.

CENTRAL SESSION DISPLAYS SOLD

– €30,000

Provide a live `What's On Now' digital listing for delegates displayed on 6 screens throughout the Congress Centre, showing what is on in all lecture halls at the current time. Sponsors can include static ads and/or 30 second video (no audio) in between live programme information.

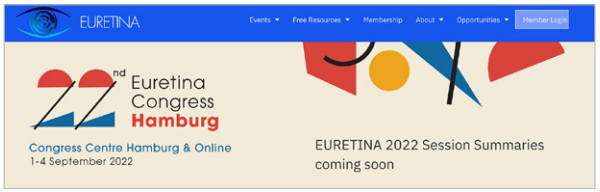
As well as this the structure in which the screens are mounted will also be branded with the sponsor's logo.

WI-FI SPONSORSHIP SOLD

– €25,000

Delegates attending the Congress will be able to access emails and the internet via FREE Wi-Fi.

The sponsor's involvement will be recognised with signage branded with the sponsor's name and logo, a branded landing page (where possible) and a choice of password.



WWW.EURETINA.ORG SOLD

Banner Advertising

Euretina is pleased to offer Website Advertising opportunities on www.euretina.org exclusively to Euretina exhibiting companies in Hamburg. Reach thousands of Euretina delegates by booking a banner on the Euretina Congress Website.

Options:

- Congress Homepage – €5,000
- Registration Homepage – €4,000
- Hotels Homepage – €2,000

BICYCLES NEW

– €POA

EBikes / Push Bikes - Provide the delegates with eco friendly transport. Eco Bikes and push bikes are available to sponsor at this year's Congress providing an environmentally friendly transport solution for delegates. Branding of the bikes is included in this package.

DIGITAL NEWSLETTER NEW

– €4,000 Per Banner

EURETINA will distribute an E newsletter at the end of each day of the congress, highlighting the days events and also highlighting upcoming symposia throughout the Congress. There are two banner ads available for the newsletter.

Eco-friendly

EURETINA On Demand

Place your satellite meeting on EURETINA on Demand for all members to view.

Euretina On Demand can:

- Allow members to review sessions at home in their own time
- Be used as a valuable reference or research tool
- Keep members who were unable to attend the congress up to date with the latest research and findings presented

PRIORITY POINTS

Booth space allocations are decided based on Priority Points earned over the previous year. Exceptionally, for the Hamburg Congress, points accumulated since 2019 will apply.

Not only is the Priority Points System the fairest method of allocating space, it also offers a variety of avenues to promote individual companies.

Points can be accrued through attendance at Euretina exhibitions, through a variety of advertising and sponsorship options including sponsoring Satellite Symposia, involvement in wetlabs and sponsorship of Congress activities – e.g. Wi-Fi/App sponsorship. Participation in sponsorship opportunities goes towards establishing Priority Points for sought-after corner booths and booths located close to entrances and catering areas. Advertising and sponsorship secured for Euretina Hamburg will earn priority points towards the 23rd Euretina Congress in Amsterdam, The Netherlands in 2023.

1 Priority Point is earned for every €1,000 spent with Euretina on booth space, advertising and sponsorship.

If you would like to find out more details on Priority Points or would like to know the number of points accrued by your company, please contact Caroline Brick.

SPONSORSHIP & ADVERTISING CONTACT:

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Cancellation Policy:

Sponsorship cancellations after 30 April, 2022 will be invoiced for the full amount.

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